



JOB DESCRIPTION

Job Title:	StoryFutures Mobile AR Producer
Department / Unit:	Media Arts / Centre for Digital Creativity
Job type	Professional Services
Grade:	7
Accountable to:	StoryFutures Exec Producer
Accountable for:	Emerging creatives on Festival 2022 project
Purpose of the Post	
<p>This role sits within Royal Holloway's Centre for Digital Creativity which is home for two nationally significant collaborations between Universities and the UK's Creative Industries. StoryFutures and StoryFutures Academy – the National Centre for Immersive Storytelling - mission is to grow the UK's immersive economy and ensure that the UK's creative workforce is the most skilled in the world in the use of AR, VR, MR and real-time production technologies.</p> <p>StoryFutures, StoryFutures Academy and their partners have been commissioned by Festival UK 2022 to deliver an ambitious experiment in film, broadcast and augmented reality that will combine public archives, with immersive storytelling, and ask, who are we? Where did we come from and where are we headed? The project will draw on the partnership between the British Film Institute and their world-leading heritage in film, Uplands TV and broadcaster and film-maker, David Olusoga. Our partnership also includes design-led cultural experts ISO Design, immersive experience producers Nexus Studios, and placemakers and event specialists Produce UK. With the support of The Reading Agency and their network of libraries, we plan to engage communities across the UK. Our project will run a campaign across the year combining real-world events with immersive experiences, supported by film, television and digital channels across the BBC, BFI and national libraries to inspire, collect and curate our history.</p> <p>The post holder will offer production oversight for the delivery of a suite of mobile augmented reality experiences, ensuring they comply with editorial and technical standards, ethics, event management, budget and schedule.</p> <p>The post holder must have experience working with immersive media and be able to communicate an effective workflow and production process for a series of augmented reality trails. They will also be required to support a series of community events, and research of partner archives that support the development of these trails. The training of a small group of new and diverse creative talent will also fall within the scope of this role.</p>	

Key Tasks
<ul style="list-style-type: none"> ● Assist in the training and development of new talent in the delivery of a large scale Festival 2022 project, co-ordinating the development needs of new creatives with the strategic delivery of the project
<ul style="list-style-type: none"> ● Manage communications across diverse stakeholders to ensure all information is disseminated effectively and project documentation shared uniformly.
<ul style="list-style-type: none"> ● Develop understandings of augmented and virtual reality tech and content to both train new creatives and successfully production manage projects.
<ul style="list-style-type: none"> ● Produce a series of mobile augmented reality experiences, managing a small group of new creatives to ensure they deliver to budget and schedule.
<ul style="list-style-type: none"> ● Manage post-event de-briefs for creatives, networking events and other relevant opportunities, as well as ensuring supervised creative complete and maintain training logs and relevant paperwork.
<ul style="list-style-type: none"> ● Ensure compliance with risk assessments, health and safety and training standards for all supervised projects.
<ul style="list-style-type: none"> ● To be proactive in liaising with editorial board, history hub, advisors, project stakeholders, locations and right holders
<ul style="list-style-type: none"> ● Positively help deliver communications strategy for projects, including photography and/or filming at events, liaising with internal and external PR and Comms teams to organise announcements and press engagement.
<ul style="list-style-type: none"> ● To help deliver community events in consultation with community producers and the StoryFutures directorate
<ul style="list-style-type: none"> ● Help develop strategic partnerships with creative industries companies
<ul style="list-style-type: none"> ● To be aware of current insurance issues and provisions, concessions and licensing provisions that enable productions to use third-party rights-owned content in productions, such as artistic works, photographs, film clips and music.
<ul style="list-style-type: none"> ● Work proactively and positively with university researchers on the development of historical storytelling briefs and facts, audience research protocols, ethics and compliance guidelines.
Other Duties
<p>The duties listed are not exhaustive and may be varied from time to time as dictated by the changing needs of the College. The post holder will be expected to undertake other duties as appropriate and as requested by his/her manager.</p> <p>The post holder may be required to work at any of the locations at which the business of Royal Holloway is conducted.</p>
Internal and external relationships
<p>The following list is not exhaustive, but the post holder will be required to liaise with:</p> <ul style="list-style-type: none"> ● StoryFutures partner organisations ● The broader StoryFutures teams including academic researchers who will be involved in the R&D aspects of the StoryLab prototypes ● SMEs that participate in StoryLab and network building events ● Policy makers ● Commercial and public funding organisations ● Suppliers and venues for event production